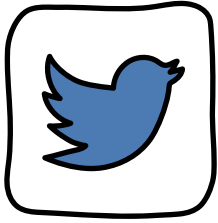


Average Length of Time a Social Media Update is Viable



Twitter - 18 Minutes



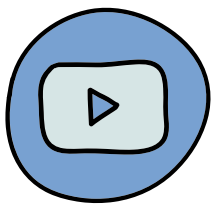
Facebook - 30 Minutes



Instagram - 19 Hours



LinkedIn - 24 Hours



YouTube - 6 Days



Pinterest - 4 Months