

ARTICLE SUBMISSION GUIDELINES FOR INSPIRATION.ORG

Thank you for your interest in submitting an article for publication on Inspiration.org and other platforms owned and controlled by Inspiration Ministries. Please read the following guidelines before e-mailing your submission for consideration.

You should only submit content to which you are the sole rights holder and you have the authority to grant Inspiration Ministries the right to publish the Submission on the Inspiration Platforms.

For images submitted to Inspiration Ministries, you must either identify whether you are the copyright owner of the image or provide evidence establishing usage rights to allow Inspiration Ministries to exhibit the image on the Inspiration Platforms.

Once you have submitted the required information, our editorial team will evaluate your Submission. If your Submission is chosen for publication, we will notify you via e-mail. We will send you a Content License Agreement, which must be signed and returned to us prior to our publication of the Submission.

Inspiration Ministries makes *no monetary payment* for the right to publish Submissions.

If the Submission is from an individual author, Inspiration Ministries reserves the right to edit submitted content, including without limitation any image and the Author's bio, including without limitation for content, spelling, grammar, punctuation, English usage, and style errors (we use the Associated Press Manual). If the Submission is from a royalty publisher and the book has already been made available to the public, no editing is required. Inspiration Ministries is under no obligation to publish *any* submitted content.

Inspiration Ministries reserves the right but not the obligation to link mentions of books, CDs and videos to Inspiration Ministries' web store, a third-party web store, or your personal web site.

Editorial Needs and Word Counts

Submissions should be made to the editor of the following categories:

Spiritual Life: Bible teaching, discipleship, evangelism, ministry, felt-needs questions and answers, apologetics, Christian lifestyle, Christian beliefs. 500–1,000 words – Editor: Craig von Buseck – cvonbuseck@inspiration.org.

Devotionals: Story-oriented (your story, another person's story, or a Bible story), with a clearly defined lesson and one or two Scripture references. 400–700 words – Editor: Craig von Buseck – cvonbuseck@inspiration.org.

Family: Marriage, parenting, family advice, youth, singles, vacation ideas, homeschool / Christian school/or public school advice: 500–1,000 words – Editor: Craig von Buseck – cvonbuseck@inspiration.org.

Entertainment: Movie, book, and music features/reviews: 500–700 words
Travel Features: 500-1,000 words.
Sports Features: 500-1000 words. – Editor: John Farrell – jfarrell@inspiration.org

Health: Nutrition, fitness, medical news, emotional wellness, weight loss: 500–1,000 words – Editor: John Farrell – jfarrell@inspiration.org

Finance/Career/Business: Investing, career strategies, personal finance, saving money, small business advice: 500–1,000 words – Editor: John Farrell – jfarrell@inspiration.org

Required Information and Deliverables

Please provide the following information and deliverables:

1. The Submission

- a. Title of Submission
- b. Copyright line (Rights Holder and Date)
- c. Short description (maximum 180 characters) describing the Submission in a way that will entice readers to click on the link to read it. Note: this description may appear on the Inspiration.org homepage, in search engine results, or as shared text on social media sites like Facebook and Twitter.
- d. If the Submission is a reprint, the location and date of original publication.
- e. Editable copy of Submission in Microsoft Word format
- f. If the author requests that Inspiration use a provided image or images, those images must support and reinforce the content of the Submission. Images must be 652 x 219 pixels for web use, and 1280 x 672 pixels for social media use. Authors are not required to submit images with the article or excerpt.
- g. Images of book covers, CDs, or movie posters/stills reviewed in the Submission are required. Image sizes for books, CDs, DVDs should be a minimum of 600 pixels wide.

2. The Author

- a. Author's name as it is to appear on byline
- b. Author's Title/Professional Credentials
- c. Author's Bio (Max 75 Words) which may include websites, publications, life and ministry experience, marital status, place of residence, and other credentials. The bio can also include a link to your personal or professional Web site.
- d. Author's social media pages (like Facebook, Twitter, etc.)
- e. Author's Contact Info (e-mail, phone, address)
- f. Image of Author (750 x 500 pixels)

3. Search Engine Optimization

- a. Keywords: A list of keywords to be used for search engine optimization, separated by commas and in lower case. This list should include the key words /concepts covered in your article. Include the focus keyword(s) in the title and first paragraph and sprinkle throughout the Submission.
- b. Headings: When headings are used, we ask that each heading contain related key words.

All general questions and inquiries should be made to Craig von Buseck via email at cvonbuseck@inspiration.org or by telephone at (803) 578-1357.